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Klein Partners with U.S. Attorney and Franklin County Coroner on Fentanyl Awareness Campaign

COLUMBUS – Today, Columbus City Attorney Zach Klein announced that his office has partnered with U.S. Attorney David M. DeVillers and Franklin County Coroner Dr. Anahi Ortiz to raise awareness about the danger of using drugs laced with fentanyl.

“It’s important that folks know any drug cut with fentanyl can be deadly,” said Klein. “Over the course of the pandemic, we’ve seen an alarming rise in overdose deaths, many of which were because of fentanyl. We want to encourage Columbus residents to seek treatment and save their lives.”

During the first six months of 2020, overdoses increased more than 73 percent when compared to the same time period in 2019. Eighty-four percent of overdose deaths in Franklin County this year have involved fentanyl.

The FIND Awareness Project includes billboards that will be placed in the Columbus zip codes experiencing the highest rates of overdose deaths. The billboards warn users of the recently increasing prevalence of fentanyl in stimulants like cocaine and methamphetamine and in pressed pills like street Oxy and Xanax. In addition to billboards, the campaign will also include social media ads. The campaign will encourage the public to learn more about treatment and resources at FINDawarenessproject.com and FindTreatment.gov.

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